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# Product R&D

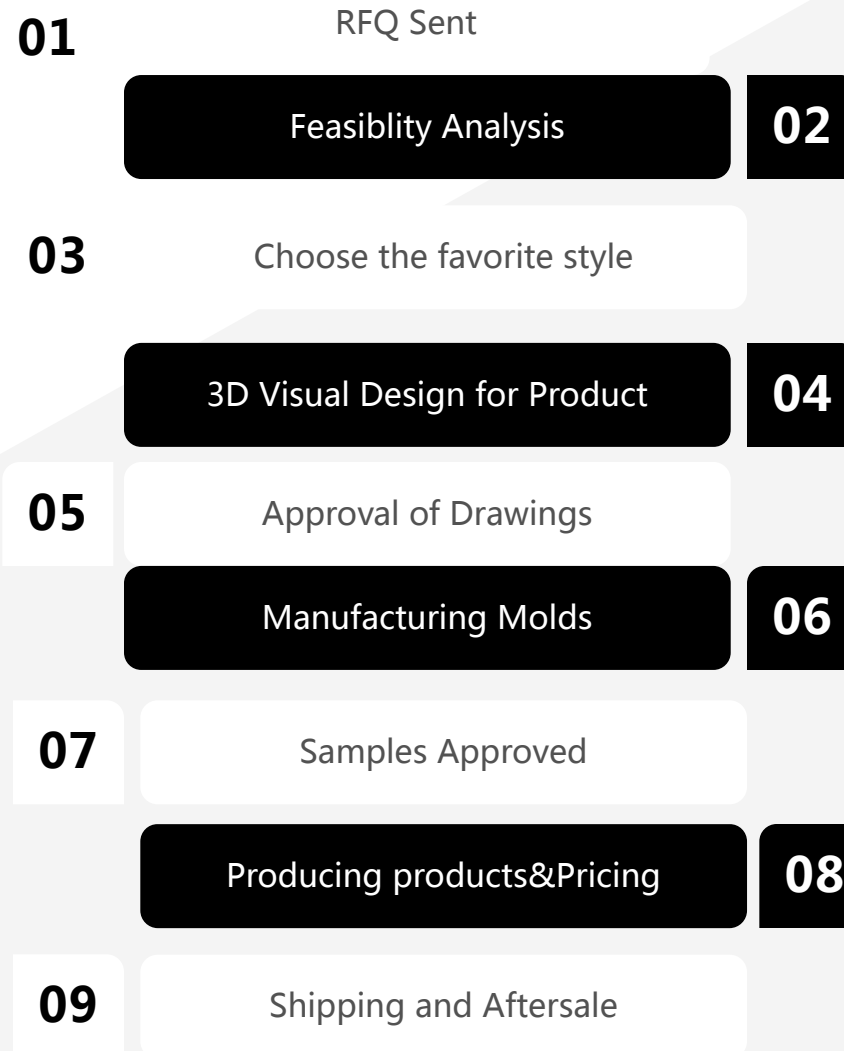
Embelm,Badges & Letterings



# HOW TO DEVELOP CUSTOM EMBLEMS



9 steps to develop and get your custom emblems,badges and nameplates made.



**1**

## **RFQ SENT**

**What information should be provided to have custom 3D logo made**

## What information we need to design & manufacturing custom 3D logo

Herebelow are detailed information which we need to creat and produce your 3D Logo , try to let us know as much as possible



1.Dimensions ( width,length and thickness)



2.Speical Quality Request ,such as Soft or solid, indoor or outdoor, Heat or Cold



3.How to put 3D logo on , adhesive , studs,screws or special design



4.Material and Finish, plastic or metal ,Polished chrome or Matte chrome , painted color or printed color



5.Estimated Quantity& Budget



6. Artwork of your logo ,hopefully it will be a .ai or .pdf file

# 2

## FEASIBILITY ANALYSIS

**Analysis and evaluation of a RFQ to find a perfect solution for 3D logo**

## Feasibility Study Steps

### - Technical Review

The purpose of technical reviews is to remove defects as early as possible in the development process. provide a structured and organized approach to reviewing products to determine if they are fit to our ability

### -Timeline

What will be the estimated time until 3D logo completed

### - Costs and Budgeting

Include all costs incurred for the project

### - Legal

Intellectual property.



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## **CHOOSE THE FAVORITE STYLE**

**There is many different style of letterings and badges , we help to find the best one**

BOSS  
BOSS

*Helios*

*Michael*

We had listed the most popular style of letterings and badges on our websites, if you need them ,please download it here.

If you want to have a exclusive design ,please talk with us , we also have a experienced team to design it.



# 4

## 3D APPEARANCE DESIGN

**Appearance design of custom badges will help you to make the decision.**



# °Coolfront

## Samples of 3D Visual Design

The above picture is the original file . There are the 3D renderings which we had design for cool front.

It is easy for people to find out whether the badges and lettering will come out to match their brand.

We only charge 130.00USD/product. .ai , .pdf ,.cdr and .cda file are perfect for us .

# 5

## APPROVAL OF DRAWINGS

**We will send you drawings or rapid prototypes for approval before start to make the mold of custom nameplates ,emblems and badges .**

# 6

## MANUFACTURE MOLDS

**Different process of custom 3D logos has different investment of molds**

**Different material and process of 3D logos has different investment and delivery time of samples ,herebelow we had listed the estimated cost for your reference.**

Plastic name plates

Plastic injective name plates has the best 3D effect ,light and excellent quality  
The cost of tooling is from 1000.00USD- 3000.00USD (1 inch -8 inch long), 40 days for delivery samples

Die cast metal name plates

Die cast metal name plates has good 3D effect, heavy than plastic ,but the unit price is higher than plastic nameplates. The cost of tooling is from 800.00USD- 3000.00USD (1 inch -8 inch long), 40 days for delivery samples

Embossed or etched metal nameplates

Usually the material of embossed or etched name plates is aluminum and stainless steel ,thickness of these badges is from 1mm-3mm, tooling cost is from 500.00USD- 1000.00USD(0.5inch-4.0inch),20 days for delivery samples

Flexiable 3D graphic logo

These flexiable 3D graphic logo usually used to put on around surface ,they can be bent .thickness of these badges is from 1mm-2mm, tooling cost is from 300.00USD-500.00USD(0.5inch-4.0inch),20 days for delivery samples

2D logo

2D logo is doming logo or printed label ,there is no 3D effect , usually 100.00USD-200.00USD for samples.

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## **SAMPLES APPROVED**

**We need get approval of samples before we run the mass production**

# 8

## PRODUCING PRODUCTS&PRICING

Review our rough price of different products .

## Pricing and Delivery Time of 3D logos

### Plastic

40 Days for production

1inch - 8 inch:

1.5USD - 8.0USD(MOQ)

### Die Cast

40 Days for production

1inch - 8 inch:

2.0USD - 9.0USD(MOQ)

### Embossed

21 Days for production

0.5inch - 4 inch:

1.0USD - 4.0USD(MOQ)

### Etched

21 Days for production

0.5inch - 4 inch:

1.0USD - 4.0USD(MOQ)

### 3D Graphic

21 Days for production

0.5inch - 4 inch:

0.9USD - 3.0USD(MOQ)

### 2D logo

21 Days for production

0.5inch - 4 inch:

0.5USD - 2.0USD(MOQ)



# 8

## SHIPPING&AFTERSALE

**We had good price for shipping and reliable aftersale service.**

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**T H A N K S**

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